

# Learning for growth: Our transformation journey

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# Pervasive and accelerating change

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- \$93.2 trillion
- 4.3 billion
- 3.8
- 7x
- 92%

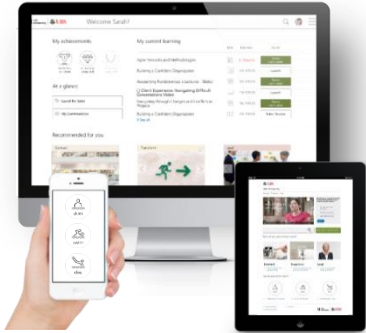
# Pervasive handcuffs

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- Learning Management Systems
- Parochial perceptions of education
- The need to compute
- Expensive, analogue content that has been "digitized"
- 1000s of job codes, profiles and legacy data
- Low levels of connection to contemporary consumer tech
- Low scale and low connection with performance



# Series of experiments yielded results



## Point of view and user experience

- Build new taxonomy
- Single point of entry
- Simple search functionality
- Recommended learning
- Scoring

>91,000

page views (from 6,000)



## Fresh methods

- Engage in growth story
- Build new assessment & development approaches
- Drive scale

10%  
workforce in net  
new online  
courses

10%  
C-sat uptick

7K  
net new  
community  
engagement



## New partnerships model

- Find new partners able to work to new filters
- Build vertical and horizontal integration with partners

10x new partners introduced



1500+ Leaders reached with new methods

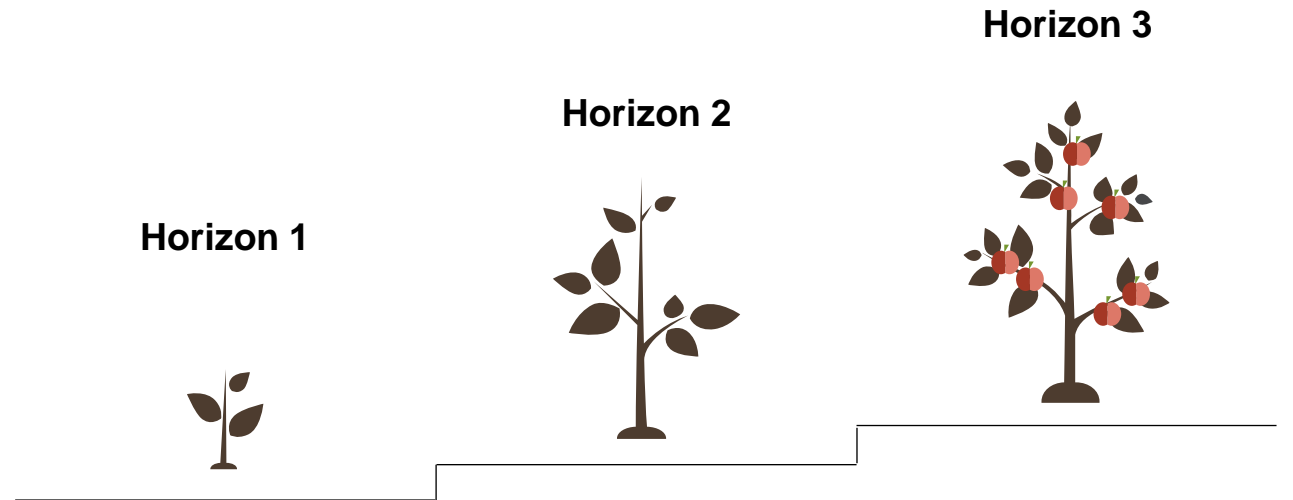


Growth story launched



# Framework for growth

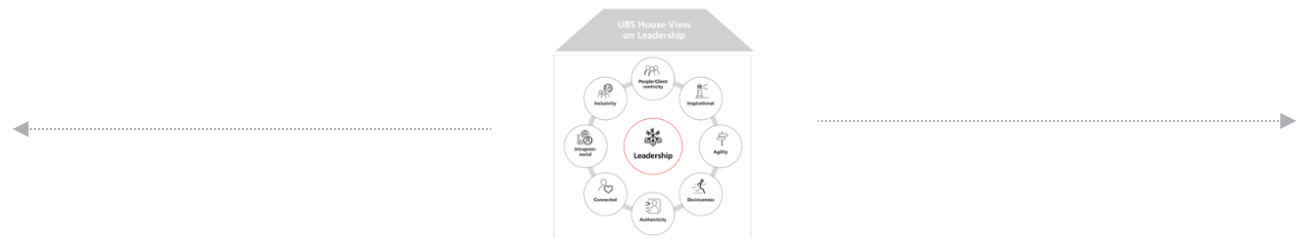
Disruption, development, ready-now and future growth **integrated into one architecture**



Delineate right content (learning buckets) at the right leadership level

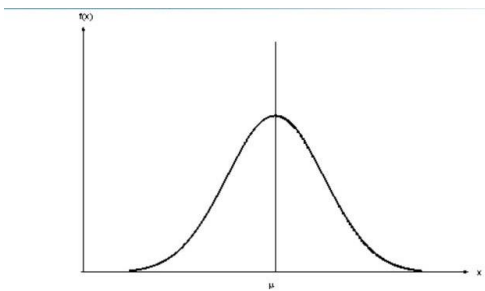


House View on Leadership integrated as the foundation of our offering



# Smart learning connected to performance

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Operation Benedict

<https://vimeo.com/281613398/925e844cb5>

(Private link)